



# CORNERSTONE

Family Violence Prevention Centre  
A PLACE WHERE HOPE GROWS

## **FOR IMMEDIATE RELEASE**

November 1, 2016

### **WRAPPED IN COURAGE CAMPAIGN IS BACK!**

Northumberland County - Shelters for abused women across Ontario are calling on all Ontarians to show abused women and their children that they are not alone by purchasing and wearing a purple scarf during November's Woman Abuse Awareness Month for the Wrapped in Courage Campaign.

By purchasing a scarf you will not only be providing financial support to Cornerstone but showing women and children in our community that you stand with them and that you support them. It's a symbol of courage and a symbol of strength.

"The campaign began in 2013 and was an immediate success. Communities across Ontario are showing their support of ending violence by purchasing and wearing a purple scarf," says Nancy Johnston, Executive Director of Cornerstone. "In Northumberland County, Cornerstone has received tremendous support for this campaign. All proceeds from scarf sales stay in our community and support programs at Cornerstone. We believe that family violence is a community problem that requires community solutions."

New this year Cornerstone will be launching an online Courage campaign inviting the community to join the conversation by sharing their stories of courage on our Facebook Page. We are asking participants to share a story about when they have felt courageous; whether it was trying something new, standing up for what is right, or presenting in front of a crowd, no act of courage is too small. Join the conversation by using the hashtag #CornerstoneCourage and follow the conversation on our Facebook Page.

Over the course of one year Cornerstone provides close to 6,000 nights of shelter for woman and children fleeing domestic violence. The number of women and children needing shelter is growing every year and Cornerstone relies on the support of the community to keep providing the programs and services to these individuals in our community.

The Wrapped in Courage Campaign is calling on all people in Ontario to wear a purple scarf on November 25—the International Day to Eliminate Violence against Women. Please join us in sending out a message of support for abused women and their children. Scarves are \$15.00 and will be available for purchase at both Cobourg and Port Hope We Fix U locations, Cobourg Tae Kwon Do, as well as at Cornerstone. To purchase a purple scarf please contact: Carly Cunningham at 905-372-1545 ext. 236 or [ccunningham@cornerstonenorthumberland.ca](mailto:ccunningham@cornerstonenorthumberland.ca)

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